# EL MAHDI MOUBARAK

*Full-Stack Developer · SaaS · E-commerce · AI*

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## PROFILE

Full-stack developer and engineer by training, I thrive at the intersection of code, automation, and business optimization. My approach: pragmatic, product-driven, and relentlessly resourceful. I build useful, robust, and fast-to-deploy tools, whether it's a SaaS MVP, an automated Shopify store, or an AI pipeline.

## PROFESSIONAL EXPERIENCE

**Front-End Software Engineer**
*March 2023 – Present*

**Board of Cyber — Paris (remote)**
- Developed SaaS product *Security Rating®* (Angular, TypeScript)
- Built UI components, performed refactoring, bug fixes, and optimizations
- Developed the corporate website using Grav CMS
- Contributed to cybersecurity probes in Python

**Full-Stack Software Engineer**
*Sept. 2021 – Sept. 2022*

**ALTAO Santé — Lille**
- Built a web app for error correction in medical reports (Vue.js + Django)
- Deployed on AWS (EC2, Route53, Amplify)
- Integrated AI algorithms with data scientists
- Collaborated with medical professionals to validate business logic

**Mobile Front-End Developer**
*March 2021 – June 2021*

**Deuspi — Lille**
- Developed the mobile interface of a rapid delivery app
- Collaborated with a UX designer and a back-end freelancer
- Prototyped using React Native + mockups via MockPlus

**Web Application Developer (Intern)**
*April 2019 – August 2019*

**Worldline — Seclin**
- Internal R&D tool (Vue.js + MQTT + Spring Boot)
- Mobile app to detect expiration dates using the camera
- Code reviews (PHP, JS, HTML/CSS)

## EDUCATION

**IMT Nord Europe**     Engineering Degree in Computer Science, Networks & Telecoms
*Lille — 2017 – 2022*

**Lycée Français Louis-Massignon (AEFE)**     Scientific Baccalaureate, Math Major, Music Option
*Casablanca — 2017*

# SKILLS

**Web & Mobile Development**
- Vue.js, React Native, AngularJS, TypeScript
- Django, Spring Boot, PostgreSQL, HTML/CSS/JS

**Cloud & DevOps**
- AWS (EC2, Route53, Amplify), Docker
- Git, Vercel, CI/CD

**E-commerce & Automation**
- Shopify API, Liquid, Gadget Dev, SEO
- Automation (Python)

**AI & LLM APIs**
- OpenAI API, GPT-4, ElevenLabs
- Semantic vectorization, AI-based video generation

**Languages:** 🏴 French (native), 🌐 English (professional), 🌐 Spanish (professional)

# KEY PROJECTS

🛒 **Shopify Bulk Builder** — Automated store creation with AI
🎞 **Text-to-Short-Video** — AI video generation from text (GPT + ElevenLabs + FFmpeg)
🏹 **Piktechs** — NFC cards SaaS (Next.js + React)

# PHILOSOPHY & AVAILABILITY

*"Keep it clean, keep it efficient, no fuss."*
I don't chase theoretical perfection, but practical solutions. What drives me?
Curiosity, a passion for useful code, and an obsession with smooth workflows.

**Available for:**
- Freelance missions
- SaaS development & automations
- Tech consulting